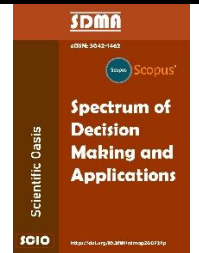




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Digital Innovation Performance Evaluation of European Union Member and Candidate Countries with IDOCRIW and CRADIS Methods

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ABSTRACT

This study evaluates the digital innovation performance of European Union (EU) members and candidate countries by applying a novel integrated multi-criteria decision-making (MCDM) approach. Specifically, the IDOCRIW method is employed to determine objective weights for digital innovation indicators derived from the Global Innovation Index (GII) 2024 report, while the CRADIS method is utilized to assess and rank country performance. The research incorporates indicators directly related to digital innovation, including ICT use, software spending, mobile app creation, GitHub activity, high-tech and ICT exports, mobile application creation, e-participation, and university-industry collaboration. The results highlight significant disparities in digital innovation performance among the analysed countries. Cyprus, Ireland, and the Netherlands emerged as the top performers, whereas Albania, Bosnia and Herzegovina, and Georgia ranked lowest. The integrated model provides a robust and transparent framework for comparative innovation analysis, offering valuable insights for policymakers aiming to enhance digital innovation capacity.

1. Introduction

Innovation is the main driver of economic growth and development, increasing the competitiveness of countries; it makes a significant contribution to the economic and social transformation processes of developing countries which deal with economic difficulties in particular [1-2]. There are many definitions in the literature regarding the concept of innovation and its types. In general, innovation types are considered on two main axes: according to their field and according to their degree. In the classification according to their field, product innovation means the introduction of a new product to the market or the major modification of an existing product, while process innovation refers to innovations that reduce costs in production or delivery processes. Organizational innovation is structural innovations made with the aim of reducing management costs, making faster decisions and increasing flexibility. Marketing innovation provides competitive

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advantage by introducing a completely new product, process or way of doing business in the sector. In the classification according to their degree, radical innovation defines radical changes that bring brand new products, processes or business models to the sector [3], while incremental innovation refers to gradual improvements in existing products, processes or ways of doing business [4].

Innovation is the creation of economic value by combining existing or new resources in different ways, as Schumpeter defined it in 1934 as “new combinations” [5]. As [6] state, digital innovation is a transformative process that enables countries at the macro level and organizations at the micro level to develop new products, services, or processes using digital technologies. Digital innovation is the production of this value through digital technologies in short, it is a type of innovation based on data, algorithms, and online platforms. Therefore, although digital innovation shares the goals of classical innovation, it differs from it by making innovation faster and scalable using digital technologies. In this way, digital innovation contributes to the economic growth of businesses and, more broadly, economies [7].

In the literature, studies that jointly examine innovation measurement and Multi-Criteria Decision-Making (MCDM) methods are summarized below. Oralhan and Büyüktürk [4] have studied the innovation performance of 28 EU member, three candidate and five neighboring countries using ten key indicators obtained from the 2018 European Innovation Index. TOPSIS and MOORA have been applied for the evaluation; although the results were similar in both methods, some differences were observed in the rankings. According to both methods, Switzerland, Sweden and Denmark were ranked first, while Ukraine and Romania were ranked lowest. Ecer and Aycin [1] have used various MCDM methods (MEREC, CODAS, MABAC, MARCOS, CoCoSo, WASPAS and MAIRCA) to evaluate the Innovation Performance of G7 countries. As a result of the study, it was revealed that "business sophistication" was the most critical innovation indicator and the USA came first in the overall ranking. Xu et al., [8] measured the sustainable innovation efficiency of 27 EU countries between 2000 and 2017 using DEA. The results show that sustainable innovation efficiency varies significantly across countries. Only eight countries were consistently efficient during this period. Although the efficiency value seems high at 0.7403 for the EU, there are obvious differences among five regions. In addition, the efficiency of the northern and southern regions is consistently above the EU average. In the analysis conducted by Öztaş and Öztaş [9], firstly assigned objective weights to the indicators with the LOPCOW method to evaluate the innovation performance of the G20 countries and then compared the five-year performance of the countries with the MAIRCA method. According to the results of the study, the United States, the United Kingdom, Germany and South Korea are the countries with the most successful innovation performance. Satı [10] have used the Entropy based TOPSIS method to measure the digital innovation performance of SMEs in the EU and candidate countries. As a result, Austria, Denmark and Germany ranked in the top three; Türkiye, Serbia and Croatia ranked in the bottom three.

Despite the growing research interest in digital innovation, literature on digital innovation is still in an infancy stage [7]. According to Xu et al., [8], the European Union has long attached importance to innovation strategies in the process from the Lisbon Strategy to the EU 2020 Strategy and still gives importance today. As Satı [10] emphasizes, digital innovation offers the EU new opportunities to achieve its innovation goals. For the reasons mentioned above, the aim of the study is to measure the digital innovation performance of EU members and candidate countries. The innovation performance of countries within various groups such as EU members, OECD countries, G7 etc. has been addressed in the literature. However, the number of studies on digital innovation performance for these groups is quite limited. Although this paper is similar to the study by Satı [10], it differs in terms of the criteria and methodology employed. The criteria used in this study are the criteria included in Global Innovation Index (GII) 2024 [11] and are directly related to digital innovation

indicators. To our knowledge, no prior studies have utilized these digital innovation criteria from the GII. Moreover, the new integrated IDOCRIW-based CRADIS method is used to evaluate the innovation performance of countries within the scope of the study. The reasons for using the CRADIS method include its ability to provide balanced rankings based on distances to ideal and anti-ideal solutions, its effectiveness in handling conflicting criteria, and its flexibility in adapting to various weighting and normalization [12]. The CRADIS method ensures that changes in criteria or alternatives do not affect the ranking results and thus provides a highly stable and consistent framework for MCDM. The proposed model in this study distinguishes the current study from other studies, providing a novel methodological and empirical contribution to the analysis of digital innovation.

This study is structured as follows: Section 2 explains the CRADIS method and provides a summary of the relevant literature. Section 3 describes the methodology of the objective weighting methods, including Entropy, CILOS, and IDOCRIW. Section 4 presents the application of the proposed approach and reports the results obtained. Finally, Section 5 offers the conclusion and provides recommendations for future research.

2. CRADIS Method

In decision-making problems where criterion weights are predetermined, different MCDM methods are used to evaluate alternatives. In this study, the CRADIS method, which has been recently introduced to the literature and has very limited application examples, is preferred. The CRADIS method was introduced by Puška et al., [12] and is a utility function-based evaluation approach that considers the distance of alternatives from ideal and anti-ideal solutions. The main purpose of this method is to analyze the distances of each alternative from the best and worst reference points and rank them according to these deviations [13]. The CRADIS method has been applied in various fields in literature. The literature review for this method is presented in Table 1.

Table 1

Literature review for CRADIS method

Author(s)	Method(s)	Research Issue
[12]	FUCOM (Full Consistency Method), CRADIS	Selection of healthcare waste incinerators
[13]	Fuzzy SWARA (Step-Wise Weight Assessment Ratio Analysis), MABAC (Multi attributive Border Approximation Area Comparison), MARCOS, CRADIS	Green supplier selection
[14]	Modified Standard Deviation Method, CRADIS	Evaluation of agricultural machinery, tractor selection
[15]	PCA-DEA (Principal Component Analysis and Data Envelopment Analysis, IMF-SWARA, CRADIS	Evaluating the impact of foreign direct investments on the sustainability of the economic system
[16]	CRITIC (Criteria Importance Through Intercriteria Correlation), CRADIS	Analysis of the global innovation index of the Western Balkan countries
[17]	LOPCOW (LOGarithmic Percentage Change-driven Objective Weighting), CRADIS	Evaluating prosperity performances of G7 countries
[18]	SWARA, FUCA (Faire Un Choix Adéquat), CRADIS	Assessing the energy efficiency of smart factories
[19]	MAIRCA (Multi-Attributive Ideal-Real Comparative Analysis), MABAC (Multi-Attributive Border Approximation Area Comparison), MARCOS (Measurement Alternatives and Ranking according to Compromise Solution), CRADIS	Optimization of the performance of end milling processes

Table 1

Continued

Author(s)	Method(s)	Research Issue
[20]	PSO (Particle Swarm Optimization), GA (Genetic Algorithm), DP (Dynamic Programming), DEA (Differential Evolutionary Algorithm) LOPCOW (Logarithmic Percentage Change-driven Objective Weighting), CRADIS	Selection of appropriate portfolio optimization strategy
[21]	DEMATEL (The Decision-Making Trial and Evaluation Laboratory), CRADIS	Evaluating resilient supply chain strategies in health care systems
[22]	MEREC (Method based on the Removal Effects of Criteria), CRADIS	Selection of electric cars
[23]	Fuzzy LMAW (Logarithm Methodology of Additive Weights), Entropy, fuzzy CRADIS	Selection of the insurance company in agriculture
[24]	Entropy, CRADIS	Evaluation of Balkan countries based on the economic freedom index
[25]	Fuzzy FUCOM, CCSD (Correlation Coefficient and Standard Deviation), CRADIS	Building and insulation material selection
[26]	SPC (Symmetry Point of Criterion), CRADIS, CURLI (Collaborative Unbiased Rank List Integration)	Woodworking machinery selection for small business in Vietnam
[27]	LOPCOW, CRADIS	Selection of hydrogen fuel cell logistics path
[28]	Fuzzy CRADIS	Evaluating the effect of the COVID-19 pandemic on medical waste disposal
[29]	LOPCOW-CRADIS	Project performance analysis of Turkish universities
[30]	Weighted CRITIC CRADIS-Copeland	Blockchain service provider selection for data management in the internet of medical things
[31]	LBWA (Level Based Weight Assessment) and MEREC, CRADIS	Financial performance evaluation of the firms in the BIST sustainability 25 index
[32]	SWARA-MEREC, CRADIS	Evaluating the performance of logistics companies on the Fortune 500 Turkey list
[33]	RAWEC (Ranking of Alternatives with Weights of Criterion), SAW, ARAS, MABAC, MARCOS, TOPSIS (Technique for Order of Preference by Similarity to Ideal Solution), VIKOR (Vise Kriterijumska Optimizacija I Kompromisno Resenje), WASPAS (Weighted Aggregated Sum Product Assessment), CRADIS	Selection of distribution centers
[34]	SWARA, CRADIS	Selection of green contractor for solar power plant project
[35]	Fuzzy CRADIS	Occupational risk assessment in natural gas pipeline construction
[36]	Entropy, CRADIS	Evaluating sustainable energy management strategies in smart factories
[37]	Entropy, CRADIS	Examining the role of social media in information sharing during crises.
[38]	Grey-CRADIS, WSM (Weighted Sum Model), TOPSIS	Strategic construction company selection

CRADIS, which reorganizes some of the steps of existing MCDM methods, also has a unique structure and makes an innovative contribution to the field of MCDM [12]. This method is a synthesis of steps inspired by methods such as TOPSIS, MARCOS and ARAS. The CRADIS method consists of seven systematic steps supported by formulas [12].

Step 1. The decision matrix is constructed as shown in Equation 1.

$$X = \begin{bmatrix} x_{11} & x_{12} & \cdots & x_{1n} \\ x_{21} & x_{22} & \cdots & x_{2n} \\ \vdots & \vdots & \ddots & \vdots \\ x_{m1} & x_{m2} & \cdots & x_{mn} \end{bmatrix} \quad i=1,2,\dots, m \quad j=1,2,\dots, n \quad (1)$$

Step 2. Decision matrix is normalized. While normalizing the decision matrix, Equation (2) for benefit criteria and Equation (3) for cost criteria are used.

$$n_{ij} = \frac{x_{ij}}{x_{jmax}} \quad (2)$$

$$n_{ij} = \frac{x_{jmin}}{x_{ij}} \quad (3)$$

Step 3. The normalized decision matrix is transformed into a weighted decision matrix by multiplying it by the weight of each criterion by using Equation (4).

$$v_{ij} = n_{ij} \cdot w_j \quad (4)$$

Step 4. Ideal and anti-ideal solutions are determined. The ideal solution is obtained by taking the highest v_{ij} value in the weighted decision matrix and the anti-ideal solution is obtained by taking the lowest v_{ij} value as given in Equation (5) and (6).

$$t_i = \max v_{ij} \quad (5)$$

$$t_{ai} = \min v_{ij} \quad (6)$$

Step 5. Deviations from ideal and anti-ideal solutions are calculated using Equations (7) and (8).

$$d^+ = t_i - v_{ij} \quad (7)$$

$$d^- = v_{ij} - t_{ai} \quad (8)$$

Step 6. The grades of deviation of each alternative from the ideal and anti-ideal solutions are found with the help of Equations (9) and (10) respectively.

$$s_i^+ = \sum_{j=1}^n d^+ \quad (9)$$

$$s_i^- = \sum_{j=1}^n d^- \quad (10)$$

Step 7. The utility function for each alternative is calculated for deviations from the optimum alternatives via Equations (11) and (12).

s_0^+ = the optimal alternative with the shortest distance from the ideal solution

s_0^- = the optimal alternative with the greatest distance from the anti-ideal solution

$$K_i^+ = \frac{s_0^+}{s_i^+} \quad (11)$$

$$K_i^- = \frac{s_i^-}{s_0^-} \quad (12)$$

Step 8. The final ranking is determined by the average deviation of the utility of the alternatives by using Equation (13). The best alternative is the alternative with the highest Q_i value.

$$Q_i = \frac{K_i^+ + K_i^-}{2} \quad (13)$$

3. Objective Weighting Methods

3.1. Entropy

The concept of entropy, which originates from the second law of thermodynamics, was first introduced by Rudolph Clausius in 1865 as a measure of disorder and uncertainty in a system [39]. In 1948, Shannon proposed the entropy method to address uncertain information and missing data. Later, entropy was adopted as a tool to determine the objective weights of criteria in decision-making processes, based on the degree of value dispersion [40]. The entropy method, which is grounded in probability theory and used to evaluate uncertain information, can effectively assign objective weights to each criterion, as the weight reflects the relative importance of that criterion [41]. The steps of the entropy method are outlined below [42].

Step 1. Assuming that there are m alternatives and n criteria, the decision matrix is constructed with x_{ij} values as shown in Equation (14). In this matrix, x_{ij} represents the performance value of alternative i with respect to criterion j .

$$\begin{bmatrix} x_{11} & \cdots & x_{1n} \\ \vdots & \ddots & \vdots \\ x_{m1} & \cdots & x_{mn} \end{bmatrix}, \quad (i = 1, 2, 3, \dots, m \text{ and } j = 1, 2, 3, \dots, n) \quad (14)$$

Step 2. Decision matrix is normalized. The elements of the normalized decision matrix ($\bar{x}_{ij}$) are obtained with the help of Equation (15).

$$\bar{x}_{ij} = \frac{x_{ij}}{\sum_{i=1}^m x_{ij}}, \quad (i = 1, 2, 3, \dots, m \text{ and } j = 1, 2, 3, \dots, n) \quad (15)$$

Step 3. Entropy values (e_j) are determined for each criterion by using Equation (16).

$$e_j = -\frac{1}{\ln(m)} \sum_{i=1}^m \bar{x}_{ij} \ln(\bar{x}_{ij}) \quad (16)$$

Step 4. The degree of diversification (d_j) is calculated using Equation (17).

$$d_j = 1 - e_j \quad (17)$$

Step 5. Objective weight of each criterion is determined via Equation (18).

$$w_j = \frac{d_j}{\sum_{j=1}^n d_j} \quad (18)$$

3.2. CILOS

CILOS (The Criterion Impact Loss) method, first proposed by [43], is used to determine objective weights of criteria. This method assesses the loss of importance (impact) of the remaining criteria when one criterion is considered optimal. The smaller the relative loss in impact caused by a criterion, the greater its assigned weight. Conversely, if the relative loss is significant, the criterion receives a lower weight [44]. Moreover, the CILOS method addresses the issue of underestimating a criterion's weight when the alternative values are close to that criterion [45]. The steps of the CILOS method are as follows [43]:

Step 1. Decision matrix is formed as seen in Equation (14).

Step 2. Cost (minimization) criteria are transformed into benefit criteria by using Equation 19. Benefit criteria are not changed and all the criteria become benefit (Maximization) criteria

$$r_{ij} = \begin{cases} \frac{\min_i(x_{ij})}{x_{ij}} & \text{If } j \in C \\ x_{ij} & \text{If } j \in B \end{cases} \quad (19)$$

Step 3. Decision matrix is normalized via Equation (20)

$$\bar{x}_{ij} = \frac{r_{ij}}{\sum_{i=1}^m r_{ij}} \quad (20)$$

Step 4. The maximum values for each criterion are determined as shown in Equation (21)

$$a_j = \max_j(\bar{x}_{ij}) = a_{kij} \quad (21)$$

Step 5. Matrix A is formed whose diagonal elements consist of the maximum values determined for each criterion as shown in Equation (22). The other elements of the square matrix A are determined by using Equation (23). The element in row i of the square matrix is the element in row k_i of the decision matrix, separately for each criterion.

$$A = [a_{ij}]_{n \times n} ; a_{jj} = a_j \quad (22)$$

$$a_{ij} = a_{k_i j} \quad (23)$$

Step 6. Relative Loss Matrix P is formed. The elements of the relative impact loss matrix (P_{ij}) are calculated with the elements of matrix A as shown in Equation (24).

$$P_{ij} = \frac{a_{jj} - a_{ij}}{a_{jj}}, \quad P_{ii} = 0, \quad (i, j = 1, 2, 3, \dots, n) \quad (24)$$

The value P_{ij} represents the relative loss of criterion j if criterion i is selected as the optimal criterion. It shows the relative loss of the criterion.

Step 7. Weight System Matrix (F) is formed. Elements of this matrix are calculated with the elements of the relative impact loss matrix as shown in Equation (25).

$$F = \begin{bmatrix} -\sum_{i=1}^m p_{1i} & p_{12} & \cdots & p_{1m} \\ p_{21} & -\sum_{i=1}^m p_{2i} & \cdots & p_{2m} \\ \vdots & \vdots & \ddots & \vdots \\ p_{m1} & p_{m2} & \cdots & -\sum_{i=1}^m p_{mi} \end{bmatrix} \quad (25)$$

Step 8. Impact Loss Weights of criteria are calculated by solving the linear system equation shown in Equation (26).

$$F \cdot q = 0 \quad (26)$$

Criteria impact loss vector (q) consists of criteria weights ($q_j, j = 1, 2, 3, \dots, m$) and the linear system equation is solved as shown in Equation (27).

$$q = F^{-1} \cdot B \quad (27)$$

The vector B consists of values very close to zero.

Step 9. Weights of the criteria are determined by using Equation (28).

$$w_j = \frac{|q_j|}{\sum_{j=1}^m |q_j|} \quad (28)$$

3.3. IDOCRIW

The IDOCRIW (Integrated Determination of Objective CRiteria Weights) method is an objective weighting approach proposed by Zavadskas and Podvezko [43]. It integrates the criteria weights derived from different objective weighting methods, thereby balancing the limitations of each method with the strengths of the others [44]. This integration allows for the combination of the Entropy and CILOS methods, both of which objectively determine criteria weights [43]. In the IDOCRIW method, the weights obtained from the Entropy method (a_j) and the CILOS method (b_j) are combined to produce a final comprehensive weight. This final weight is calculated using Equation (29) [46].

$$w_j = \frac{a_j b_j}{\sum_{j=1}^m a_j b_j} \quad (29)$$

Weights obtained with IDOCRIW show the variation of the criteria as a feature of the Entropy method. However, the significance of the criteria is reduced by the high loss in the other criterion [46].

4. Application of the Proposed Method

To verify the effectiveness of the proposed model, this paper evaluates digital innovation performance among EU members and candidate countries. The evaluation criteria are selected

directly from the Global Innovation Index (GII) 2024, focusing specifically on digital innovation indicators. Moreover, the novel IDOCRIW-based CRADIS method is employed for comprehensive performance assessment. Table 2 includes the criteria included in GII 2024 that are directly related to digital innovation performance [11].

Table 2
Digital innovation performance indicators included in the GII

Indicators	Definition
GitHub commits/mn pop. 15–69	The number of GitHub commits per million population ages 15-69. This measures digital technology development activity in the country.
High-tech exports, % total trade	Percentage of high-technology exports in the country's total foreign trade. This rate expresses the export capacity of high-technology products.
ICT services exports, % total trade	The export ratio of information and communication technology (ICT) services to the country's total trade. This criterion measures the contribution of ICT services to the economy.
Software spending, % GDP	It is the ratio of total expenditures on software to the country's gross domestic product (GDP). It shows the country's investment in the software field.
Mobile app creation/bn PPP\$ GDP	The number of mobile applications developed per billion dollars of a country's gross domestic product in purchasing power parity (PPP). This criterion shows the level of mobile application development activity relative to the size of the economy.
University–industry R&D collaboration†	It measures the level of research and development collaboration between university and industry. It represents innovative partnerships between higher education institutions and the private sector.
E-participation*	Level of electronic participation. Measures the level of participation of citizens in public decisions and interaction with the government through digital means.
ICT use	It measures the prevalence of use of information and communication technologies (ICT) throughout society.

Figure 1 shows the Flowchart for the IDOCRIW-CRADIS method.



Fig. 1. Flowchart of the proposed method

In the first stage of this study, IDOCRIW method was applied to obtain the weights of digital innovation performance indicators. Table 3 shows the weights obtained with the IDOCRIW method.

Table 3
Weights of Digital Innovation Performance Indicators

Criterion	Code	IDOCRIW Weights
GitHub commits/mn pop. 15–69	C1	0.055
High-tech exports, % total trade	C2	0.109
ICT services exports, % total trade	C3	0.109
Software spending, % GDP	C4	0.129
Mobile app creation/bn PPP\$ GDP	C5	0.563
University–industry R&D collaboration†	C6	0.012
E-participation*	C7	0.02
ICT use	C8	0.003

In the following step, CRADIS method was used to evaluate digital innovation performance of EU members and candidate countries. Table 4 shows the initial matrix.

Table 4
Initial Matrix

Countries	C1	C2	C3	C4	C5	C6	C7	C8
Netherlands	5104174	11.144	4.243	0.586	678349	5.414	0.966	87.998
Republic of Moldova	757872.4	0.711	6.424	0.077	1629014	3.123	0.682	82.167
Albania	415882.9	0.004	2.049	0.11	24289.06	4.339	0.761	80.171
Austria	3038108	8.071	3.505	0.6	377596.1	4.678	0.773	91.85
Belgium	3373124	12.7	3.291	0.606	93302.8	4.988	0.455	83.393
Bosnia and Herzegovina	509374	2.902	3.078	0.062	5687.675	2.609	0.534	76.601
Bulgaria	1736415	4.565	5.157	0.183	436545.1	3.905	0.739	87.73
Croatia	1569844	4.18	3.371	0.038	349070.5	2.992	0.739	91.496
Cyprus	2361466	0.861	27.972	0.135	90598014	3.767	0.75	83.971
Czech Republic	3416480	22.02	3.158	0.286	866435	4.771	0.602	85.687
Denmark	4008829	6.077	2.892	0.528	999388.9	5.049	0.886	94.08
Estonia	3917699	7.644	7.51	0.104	4722347	4.259	0.977	97.164
Finland	4983790	4.729	9.866	0.56	2267313	5.169	0.955	96.325
France	2635622	10.369	2.43	0.608	997596.6	4.37	0.716	88.274
Georgia	1839583	1.022	4.163	0.061	179144.6	4.293	0.534	86.663
Germany	3268516	12.815	2.08	0.545	389545.3	5.016	0.727	84.586
Greece	1213580	2.482	1.129	0.584	85967.55	3.131	0.614	84.068
Hungary	1704557	13.523	1.887	0.232	214110.4	4.178	0.511	83.094
Ireland	3110733	14.907	33.003	0.568	708411.6	4.708	0.682	83.968
Italy	1057906	7.496	1.296	0.636	229050	4.647	0.727	86.835
Latvia	2023735	6.914	4.359	0.091	1328993	3.75	0.739	94.293
Lithuania	2031927	7.102	2.97	0.061	3279092	4.656	0.545	95.126
Luxembourg	2590460	0.795	3.187	0.165	587054.7	4.98	0.75	87.862
Malta	1856578	4.158	1.276	0.298	992621.9	3.894	0.761	89.986
Montenegro	1867088	0.379	4.878	0.248	841776.2	3.482	0.466	86.921
North Macedonia	670964.8	2.526	4.273	0.104	292915.9	3.369	0.693	78.596
Poland	2134883	6.903	3.17	0.265	568556	3.616	0.648	93.956
Portugal	2383687	3.43	3.045	0.59	419934.2	4.185	0.727	84.451
Romania	1001375	6.377	7.038	0.264	365700.1	3.545	0.625	84.309
Serbia	1445134	2.607	6.479	0.031	738473.4	3.825	0.807	86.014
Slovakia	1189897	7.114	1.689	0.246	470011.8	3.202	0.466	82.926
Slovenia	2067468	7.236	1.762	0.063	1478170	4.114	0.75	88.86
Spain	2006673	6.458	2.827	0.587	612979.5	3.771	0.75	87.649
Sweden	4472775	8.414	6.918	0.57	2076410	5.053	0.727	93.675
Türkiye	383532.1	1.94	0.715	0.384	894953	3.529	0.784	84.503

Table 5 shows the normalized matrix.

Table 5

Normalized Matrix

Countries	C1	C2	C3	C4	C5	C6	C7	C8
Netherlands	1.000	0.506	0.129	0.921	0.007	1.000	0.989	0.906
Republic of Moldova	0.148	0.032	0.195	0.121	0.018	0.577	0.698	0.846
Albania	0.081	0.000	0.062	0.173	0.000	0.801	0.779	0.825
Austria	0.595	0.367	0.106	0.943	0.004	0.864	0.791	0.945
Belgium	0.661	0.577	0.100	0.953	0.001	0.921	0.466	0.858
Bosnia and Herzegovina	0.100	0.132	0.093	0.097	0.000	0.482	0.547	0.788
Bulgaria	0.340	0.207	0.156	0.288	0.005	0.721	0.756	0.903
Croatia	0.308	0.190	0.102	0.060	0.004	0.553	0.756	0.942
Cyprus	0.463	0.039	0.848	0.212	1.000	0.696	0.768	0.864
Czech Republic	0.669	1.000	0.096	0.450	0.010	0.881	0.616	0.882
Denmark	0.785	0.276	0.088	0.830	0.011	0.933	0.907	0.968
Estonia	0.768	0.347	0.228	0.164	0.052	0.787	1.000	1.000
Finland	0.976	0.215	0.299	0.881	0.025	0.955	0.977	0.991
France	0.516	0.471	0.074	0.956	0.011	0.807	0.733	0.909
Georgia	0.360	0.046	0.126	0.096	0.002	0.793	0.547	0.892
Germany	0.640	0.582	0.063	0.857	0.004	0.926	0.744	0.871
Greece	0.238	0.113	0.034	0.918	0.001	0.578	0.628	0.865
Hungary	0.334	0.614	0.057	0.365	0.002	0.772	0.523	0.855
Ireland	0.609	0.677	1.000	0.893	0.008	0.870	0.698	0.864
Italy	0.207	0.340	0.039	1.000	0.003	0.858	0.744	0.894
Latvia	0.396	0.314	0.132	0.143	0.015	0.693	0.756	0.970
Lithuania	0.398	0.323	0.090	0.096	0.036	0.860	0.558	0.979
Luxembourg	0.508	0.036	0.097	0.259	0.006	0.920	0.768	0.904
Malta	0.364	0.189	0.039	0.469	0.011	0.719	0.779	0.926
Montenegro	0.366	0.017	0.148	0.390	0.009	0.643	0.477	0.895
North Macedonia	0.131	0.115	0.129	0.164	0.003	0.622	0.709	0.809
Poland	0.418	0.313	0.096	0.417	0.006	0.668	0.663	0.967
Portugal	0.467	0.156	0.092	0.928	0.005	0.773	0.744	0.869
Romania	0.196	0.290	0.213	0.415	0.004	0.655	0.640	0.868
Serbia	0.283	0.118	0.196	0.049	0.008	0.707	0.826	0.885
Slovakia	0.233	0.323	0.051	0.387	0.005	0.591	0.477	0.853
Slovenia	0.405	0.329	0.053	0.099	0.016	0.760	0.768	0.915
Spain	0.393	0.293	0.086	0.923	0.007	0.697	0.768	0.902
Sweden	0.876	0.382	0.210	0.896	0.023	0.933	0.744	0.964
Türkiye	0.075	0.088	0.022	0.604	0.010	0.652	0.802	0.870

Table 6 shows the weighted normalized matrix.

Table 6

Weighted Normalized Matrix

Countries	C1	C2	C3	C4	C5	C6	C7	C8
Netherlands	0.055	0.055	0.014	0.119	0.004	0.012	0.020	0.003
Republic of Moldova	0.008	0.004	0.021	0.016	0.010	0.007	0.014	0.003
Albania	0.004	0.000	0.007	0.022	0.000	0.010	0.016	0.002
Austria	0.033	0.040	0.012	0.122	0.002	0.010	0.016	0.003
Belgium	0.036	0.063	0.011	0.123	0.001	0.011	0.009	0.003
Bosnia and Herzegovina	0.005	0.014	0.010	0.013	0.000	0.006	0.011	0.002

Table 6
Continued

Countries	C1	C2	C3	C4	C5	C6	C7	C8
Bulgaria	0.019	0.023	0.017	0.037	0.003	0.009	0.015	0.003
Croatia	0.017	0.021	0.011	0.008	0.002	0.007	0.015	0.003
Cyprus	0.025	0.004	0.092	0.027	0.563	0.008	0.015	0.003
Czech Republic	0.037	0.109	0.010	0.058	0.005	0.011	0.012	0.003
Denmark	0.043	0.030	0.010	0.107	0.006	0.011	0.018	0.003
Estonia	0.042	0.038	0.025	0.021	0.029	0.009	0.020	0.003
Finland	0.054	0.023	0.033	0.114	0.014	0.011	0.020	0.003
France	0.028	0.051	0.008	0.123	0.006	0.010	0.015	0.003
Georgia	0.020	0.005	0.014	0.012	0.001	0.010	0.011	0.003
Germany	0.035	0.063	0.007	0.111	0.002	0.011	0.015	0.003
Greece	0.013	0.012	0.004	0.118	0.001	0.007	0.013	0.003
Hungary	0.018	0.067	0.006	0.047	0.001	0.009	0.010	0.003
Ireland	0.034	0.074	0.109	0.115	0.004	0.010	0.014	0.003
Italy	0.011	0.037	0.004	0.129	0.001	0.010	0.015	0.003
Latvia	0.022	0.034	0.014	0.018	0.008	0.008	0.015	0.003
Lithuania	0.022	0.035	0.010	0.012	0.020	0.010	0.011	0.003
Luxembourg	0.028	0.004	0.011	0.033	0.004	0.011	0.015	0.003
Malta	0.020	0.021	0.004	0.060	0.006	0.009	0.016	0.003
Montenegro	0.020	0.002	0.016	0.050	0.005	0.008	0.010	0.003
North Macedonia	0.007	0.013	0.014	0.021	0.002	0.007	0.014	0.002
Poland	0.023	0.034	0.010	0.054	0.004	0.008	0.013	0.003
Portugal	0.026	0.017	0.010	0.120	0.003	0.009	0.015	0.003
Romania	0.011	0.032	0.023	0.054	0.002	0.008	0.013	0.003
Serbia	0.016	0.013	0.021	0.006	0.005	0.008	0.017	0.003
Slovakia	0.013	0.035	0.006	0.050	0.003	0.007	0.010	0.003
Slovenia	0.022	0.036	0.006	0.013	0.009	0.009	0.015	0.003
Spain	0.022	0.032	0.009	0.119	0.004	0.008	0.015	0.003
Sweden	0.048	0.042	0.023	0.116	0.013	0.011	0.015	0.003
Türkiye	0.004	0.010	0.002	0.078	0.006	0.008	0.016	0.003

Table 7 shows the deviations from the ideal solution.

Table 7
Deviations from the Ideal Solution

Countries	C1	C2	C3	C4	C5	C6	C7	C8
Netherlands	0.508	0.508	0.549	0.444	0.559	0.551	0.543	0.560
Republic of Moldova	0.555	0.559	0.542	0.547	0.553	0.556	0.549	0.560
Albania	0.559	0.563	0.556	0.541	0.563	0.553	0.547	0.561
Austria	0.530	0.523	0.551	0.441	0.561	0.553	0.547	0.560
Belgium	0.527	0.500	0.552	0.440	0.562	0.552	0.554	0.560
Bosnia and Herzegovina	0.558	0.549	0.553	0.550	0.563	0.557	0.552	0.561
Bulgaria	0.544	0.540	0.546	0.526	0.560	0.554	0.548	0.560
Croatia	0.546	0.542	0.552	0.555	0.561	0.556	0.548	0.560
Cyprus	0.538	0.559	0.471	0.536	0.000	0.555	0.548	0.560
Czech Republic	0.526	0.454	0.553	0.505	0.558	0.552	0.551	0.560
Denmark	0.520	0.533	0.553	0.456	0.557	0.552	0.545	0.560
Estonia	0.521	0.525	0.538	0.542	0.534	0.554	0.543	0.560
Finland	0.509	0.540	0.530	0.449	0.549	0.552	0.543	0.560
France	0.535	0.512	0.555	0.440	0.557	0.553	0.548	0.560
Georgia	0.543	0.558	0.549	0.551	0.562	0.553	0.552	0.560
Germany	0.528	0.500	0.556	0.452	0.561	0.552	0.548	0.560
Greece	0.550	0.551	0.559	0.445	0.562	0.556	0.550	0.560

Table 7
Continued

Countries	C1	C2	C3	C4	C5	C6	C7	C8
Hungary	0.545	0.496	0.557	0.516	0.562	0.554	0.553	0.560
Ireland	0.529	0.489	0.454	0.448	0.559	0.553	0.549	0.560
Italy	0.552	0.526	0.559	0.434	0.562	0.553	0.548	0.560
Latvia	0.541	0.529	0.549	0.545	0.555	0.555	0.548	0.560
Lithuania	0.541	0.528	0.553	0.551	0.543	0.553	0.552	0.560
Luxembourg	0.535	0.559	0.552	0.530	0.559	0.552	0.548	0.560
Malta	0.543	0.542	0.559	0.503	0.557	0.554	0.547	0.560
Montenegro	0.543	0.561	0.547	0.513	0.558	0.555	0.553	0.560
North Macedonia	0.556	0.550	0.549	0.542	0.561	0.556	0.549	0.561
Poland	0.540	0.529	0.553	0.509	0.559	0.555	0.550	0.560
Portugal	0.537	0.546	0.553	0.443	0.560	0.554	0.548	0.560
Romania	0.552	0.531	0.540	0.509	0.561	0.555	0.550	0.560
Serbia	0.547	0.550	0.542	0.557	0.558	0.555	0.546	0.560
Slovakia	0.550	0.528	0.557	0.513	0.560	0.556	0.553	0.560
Slovenia	0.541	0.527	0.557	0.550	0.554	0.554	0.548	0.560
Spain	0.541	0.531	0.554	0.444	0.559	0.555	0.548	0.560
Sweden	0.515	0.521	0.540	0.447	0.550	0.552	0.548	0.560
Türkiye	0.559	0.553	0.561	0.485	0.557	0.555	0.547	0.560

Table 8 indicates the deviations from the anti-ideal solution.

Table 8
Deviations from the Anti Ideal Solution

Countries	C1	C2	C3	C4	C5	C6	C7	C8
Netherlands	0.055	0.055	0.014	0.119	0.004	0.012	0.020	0.003
Republic of Moldova	0.008	0.003	0.021	0.016	0.010	0.007	0.014	0.003
Albania	0.004	0.000	0.007	0.022	0.000	0.010	0.016	0.002
Austria	0.033	0.040	0.012	0.122	0.002	0.010	0.016	0.003
Belgium	0.036	0.063	0.011	0.123	0.001	0.011	0.009	0.003
Bosnia and Herzegovina	0.005	0.014	0.010	0.013	0.000	0.006	0.011	0.002
Bulgaria	0.019	0.023	0.017	0.037	0.003	0.009	0.015	0.003
Croatia	0.017	0.021	0.011	0.008	0.002	0.007	0.015	0.003
Cyprus	0.025	0.004	0.092	0.027	0.563	0.008	0.015	0.003
Czech Republic	0.037	0.109	0.010	0.058	0.005	0.011	0.012	0.003
Denmark	0.043	0.030	0.010	0.107	0.006	0.011	0.018	0.003
Estonia	0.042	0.038	0.025	0.021	0.029	0.009	0.020	0.003
Finland	0.054	0.023	0.033	0.114	0.014	0.011	0.020	0.003
France	0.028	0.051	0.008	0.123	0.006	0.010	0.015	0.003
Georgia	0.020	0.005	0.014	0.012	0.001	0.009	0.011	0.003
Germany	0.035	0.063	0.007	0.111	0.002	0.011	0.015	0.003
Greece	0.013	0.012	0.004	0.118	0.001	0.007	0.013	0.003
Hungary	0.018	0.067	0.006	0.047	0.001	0.009	0.010	0.003
Ireland	0.033	0.074	0.109	0.115	0.004	0.010	0.014	0.003
Italy	0.011	0.037	0.004	0.129	0.001	0.010	0.015	0.003
Latvia	0.022	0.034	0.014	0.018	0.008	0.008	0.015	0.003
Lithuania	0.022	0.035	0.010	0.012	0.020	0.010	0.011	0.003
Luxembourg	0.028	0.004	0.011	0.033	0.004	0.011	0.015	0.003
Malta	0.020	0.021	0.004	0.060	0.006	0.009	0.016	0.003
Montenegro	0.020	0.002	0.016	0.050	0.005	0.008	0.010	0.003
North Macedonia	0.007	0.012	0.014	0.021	0.002	0.007	0.014	0.002
Poland	0.023	0.034	0.010	0.054	0.004	0.008	0.013	0.003
Portugal	0.026	0.017	0.010	0.120	0.003	0.009	0.015	0.003

Table 8
Continued

Countries	C1	C2	C3	C4	C5	C6	C7	C8
Romania	0.011	0.032	0.023	0.054	0.002	0.008	0.013	0.003
Serbia	0.016	0.013	0.021	0.006	0.005	0.008	0.017	0.003
Slovakia	0.013	0.035	0.006	0.050	0.003	0.007	0.010	0.003
Slovenia	0.022	0.036	0.006	0.013	0.009	0.009	0.015	0.003
Spain	0.022	0.032	0.009	0.119	0.004	0.008	0.015	0.003
Sweden	0.048	0.042	0.023	0.116	0.013	0.011	0.015	0.003
Türkiye	0.004	0.010	0.002	0.078	0.006	0.008	0.016	0.003

Table 9 shows the degrees of deviation from ideal and anti-ideal solutions (s_i^+ , s_i^-), utility function for each alternative (K_i^+ , K_i^-) and final rank (Q_i).

Table 9
CRADIS results

Countries	s_i^+	K_i^+	s_i^-	K_i^-	Q_i	Rank
Netherlands	4.222	0.830	0.282	0.282	0.556	3
Republic of Moldova	4.422	0.792	0.082	0.082	0.437	31
Albania	4.443	0.789	0.061	0.061	0.425	35
Austria	4.267	0.821	0.237	0.237	0.529	10
Belgium	4.247	0.825	0.256	0.256	0.541	6
Bosnia and Herzegovina	4.442	0.789	0.062	0.062	0.425	34
Bulgaria	4.379	0.800	0.125	0.125	0.462	23
Croatia	4.421	0.793	0.083	0.083	0.438	30
Cyprus	3.765	0.931	0.739	0.739	0.835	1
Czech Republic	4.259	0.823	0.245	0.245	0.534	8
Denmark	4.276	0.820	0.228	0.228	0.524	11
Estonia	4.316	0.812	0.188	0.188	0.500	15
Finland	4.233	0.828	0.271	0.271	0.550	4
France	4.260	0.823	0.244	0.244	0.533	9
Georgia	4.429	0.791	0.075	0.075	0.433	33
Germany	4.257	0.823	0.247	0.247	0.535	7
Greece	4.334	0.809	0.170	0.170	0.489	16
Hungary	4.342	0.807	0.162	0.162	0.485	17
Ireland	4.141	0.846	0.363	0.363	0.604	2
Italy	4.293	0.816	0.211	0.211	0.514	13
Latvia	4.381	0.800	0.123	0.123	0.462	25
Lithuania	4.380	0.800	0.124	0.124	0.462	24
Luxembourg	4.395	0.797	0.108	0.108	0.453	28
Malta	4.366	0.803	0.138	0.138	0.470	20
Montenegro	4.390	0.798	0.113	0.113	0.456	26
North Macedonia	4.423	0.792	0.081	0.081	0.436	32
Poland	4.355	0.805	0.149	0.149	0.477	18
Portugal	4.302	0.814	0.202	0.202	0.508	14
Romania	4.359	0.804	0.145	0.145	0.474	19
Serbia	4.416	0.794	0.088	0.088	0.441	29
Slovakia	4.378	0.800	0.125	0.125	0.463	22
Slovenia	4.391	0.798	0.113	0.113	0.455	27
Spain	4.292	0.816	0.212	0.212	0.514	12
Sweden	4.234	0.828	0.270	0.270	0.549	5
Türkiye	4.378	0.800	0.126	0.126	0.463	21
OA	3.504			0.999		

In this study, a comparative analysis was conducted to evaluate the impact of different MCDM methods on the rankings of countries. The methods used include CRADIS, COBRA, WEDBA, SAW, CoCoSo and TOPSIS. Figure 2 aims to visualize the ranking similarities and differences between the methods, showing which countries experience higher ranking variability and which countries yield more consistent results.

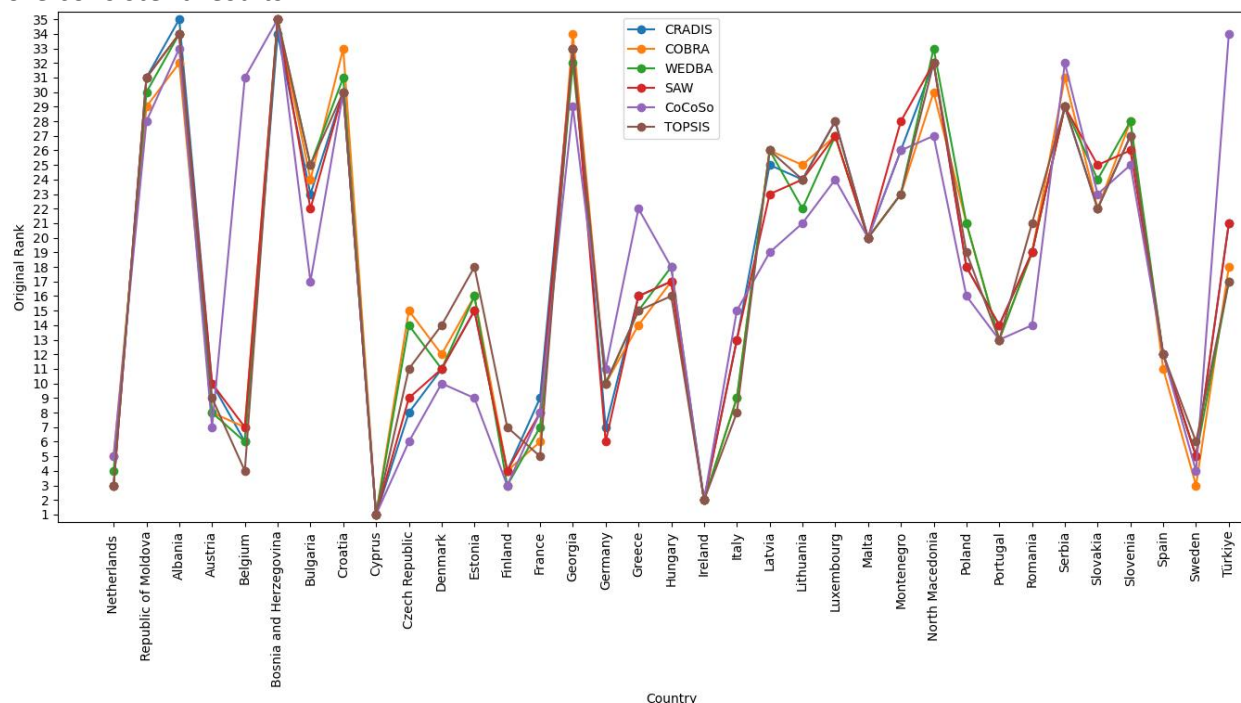


Fig. 2. The Ranking Results of Countries According to Different MCDM Methods

As seen in Figure 2, the ranking trends of the methods are generally similar. In particular, the ranking results of the methods are largely consistent in countries such as Cyprus, Netherlands, Finland, Germany, Sweden, Denmark, France, and Ireland. This shows that the digital innovation performance of these countries is generally superior and the rankings are stable among different MCDM methods. On the other hand, remarkable ranking differences were observed between the methods in countries such as Albania, Austria, Greece, Bulgaria, Montenegro, North Macedonia, Georgia, Italy, and Türkiye. For example, in Türkiye, some methods position the country in the upper ranks, while others rank it lower. Figure 3 presents the correlation results between rankings obtained with different MCDM methods.

According to Figure 3, there is a high correlation between the ranking results of different MCDM methods.

A sensitivity analysis was carried out to examine the changes in the rankings of the alternatives [47]. The scenarios for the two critical criteria with the highest and lowest weights were applied with the IDOCRIW method. In this way, the effects of changes in the weights of the critical criteria on the ranking were evaluated and the stability of the model was tested. The weights for these two critical criteria (C5: Mobile app creation/bn PPP\$ GDP and C8: ICT use) were changed by 30%, 60% and 90%, respectively, and the rankings of the alternatives were observed for each scenario. Figure 4 shows the trend in the ranking changes across scenarios.

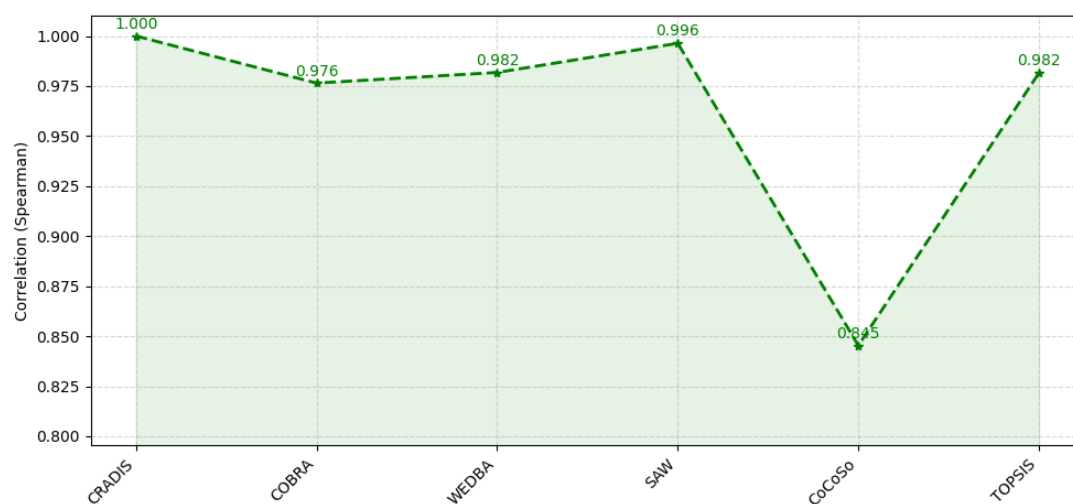


Fig. 3. Spearman's Rank Correlation among MCDM Methods

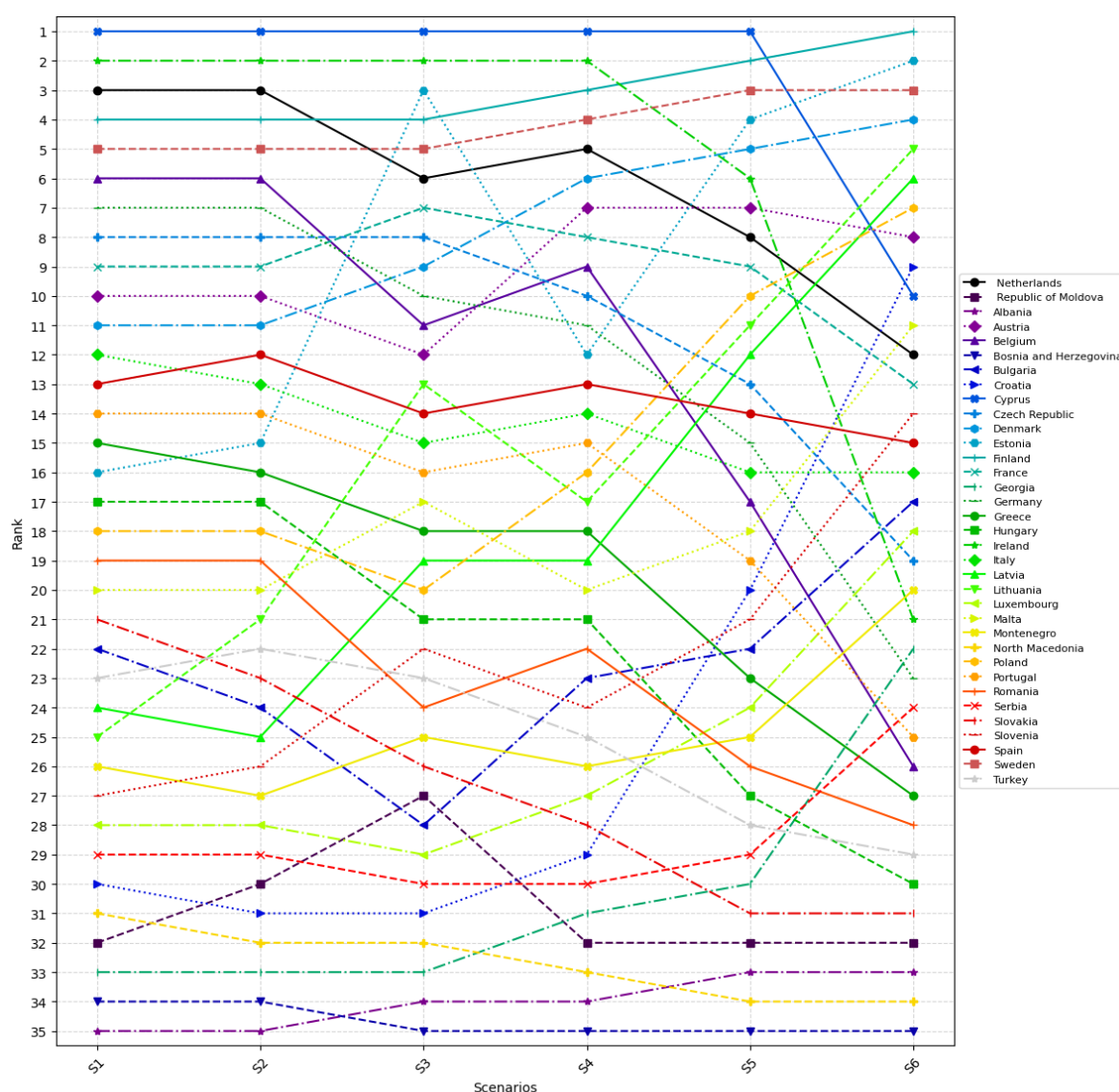


Fig. 4. Sensitivity Analysis: Country Rankings Based on Criteria Weight

It is observed that the rankings of most countries remain stable, but there are notable changes in the rankings of some countries. Some fluctuations in the rankings occur, especially when the weights of the highest and lowest weighted criteria are changed. This suggests that certain criteria have a greater impact on the model results and have the potential to affect the rankings.

5. Conclusions

This study proposed an integrated approach to evaluate digital innovation performance across European Union (EU) members and candidate countries by combining the IDOCRIW and CRADIS methods. The use of objective weighting methods (Entropy and CILOS) through the IDOCRIW model, combined with the CRADIS ranking methodology, enables a more comprehensive and robust evaluation framework for complex multi-criteria problems like digital innovation performance assessment.

The selection of criteria directly linked to digital innovation from the Global Innovation Index (GII) 2024 ensures a focused and contemporary measurement of performance. The indicators used — including software spending, mobile application development, high-tech exports, ICT service exports, GitHub activity, university–industry R&D collaboration, e-participation, and ICT use — collectively reflect both the technological capabilities and digital ecosystem maturity of each country.

The results reveal stark contrasts between countries. Cyprus, Ireland, Netherlands, Finland and Sweden are found to be the top five countries in digital innovation performance, indicating their strong alignment of national strategies with technological investments and innovation ecosystems. Conversely, countries such as Albania, Bosnia and Herzegovina, and the Georgia occupy the lowest ranks, highlighting the challenges faced by some candidate or neighboring countries in adapting to rapidly evolving digital standards.

The findings emphasize the importance of investing not only in digital infrastructure but also in supportive policies that foster collaboration between academia, industry, and government. Moreover, the considerable weight assigned to the “mobile app creation” indicator in the IDOCRIW weighting process reflects the increasing significance of entrepreneurial and agile innovation activities in digital economies.

The integrated IDOCRIW–CRADIS model presented here contributes methodologically by addressing the limitations of single-method evaluations and offering greater stability and consistency in ranking results. This model can serve as a reliable tool for policymakers, researchers, and practitioners interested in benchmarking innovation performance, diagnosing weaknesses, and identifying strategic improvement areas.

Future studies may apply this hybrid methodology to evaluate digital innovation performance at sectoral levels (e.g., health tech, fintech), across other economic blocks, or in post-pandemic transformation contexts. Additionally, integrating fuzzy or probabilistic techniques into the model could further enhance its adaptability to uncertainty in innovation environments.

In conclusion, the study not only offers empirical insights into the digital innovation landscape of the EU and its candidate countries but also contributes to the growing literature on MCDM in the field of innovation policy and digital transformation.

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Conflicts of Interest

The authors declare no conflicts of interest.

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